# Designs by Koonce



# **Ministry Package for Video-Web Services**

Let me introduce myself. My name is Don Koonce. I'm co-owner of Designs by Koonce, a Graphic arts, Web Site & Video productions business located in Kingwood, TX. We specialize in graphic arts and video productions for ministries by creating marketing DVDs, brochures, video taping events, VHS, 8mm or DV to DVD conversions, & multimedia Web Site creation or updates.

We also teach ministries how to create multimedia presentations using the latest video editing (Premiere Pro), graphic editing (Photoshop) and DVD and web authoring software. We can teach you how to create a marketing DVD and export it out for the Web. Check out our Web Site at <a href="https://www.designsbykoonce.com">www.designsbykoonce.com</a>.

Designs by Koonce is proud to offer a Ministry Package for Video-Web Services. It's a large savings to a ministry if you need several services. It's my way of giving back.

### **Proposed Services:**

- Creating marketing DVDs, and CDs. Distribution and copying of the DVD is done by the ministry. The copy rights are released.
- Creating Web versions of the DVDs for posting to the web. Can be done as a video jukebox. (Ref DBK Web Site, Video Conversions page 6 or 7).
- Updating or redesigning a Web Site. Must be done in Dream Weaver software.
- Conversions of VHS, 8mm, or DV videos to DVD.
- Graphic arts Flyers, brochures and business cards.
- Copying of CDs or DVDs.

#### Training:

- Video Editing:
  - Adobe Premiere Pro Learn how to turn your treasured photos & video into a DVD movie using photos, videos, moving backgrounds, and title effects.
  - Adobe After Effects Learn how to create animation for your movie.
- Graphic Design:
  - Adobe Photoshop Learn how to edit and print your digital photos, create photo-montages, and create web optimized photos for posting to a Web site.
- Digital Imaging:
  - Learn how to transfer photos from your digital camera to your computer & organize your photos to find them.
- Web Site Design or Update:
  - For a new Web Site we charge \$350.00 for a (2) page site and \$600.00 for up to a (10) page site. See our Web Site for details.
  - o Adobe Dreamweaver Learn how to create a rich multimedia Web site.
  - Adobe Flash Learn how to create animation for your Web Site.

#### Audio Production:

- Adobe Audition Learn how to convert old audio cassettes into music CDs.
- Sonic Acid Learn how to edit audio files for the web or custom CDs.

#### MS Office Software:

- PowerPoint Learn how to create professional presentations.
- Publisher Learn how to create Brochures and flyers.

## General Computer Skills:

 Windows Explorer – Learn file management so you can organize and find your files.

#### Costs:

- Cost would be at DBK standard lab fee of \$12/hr. Minimum payment down of \$240.00 upfront equals (20) hours. This applies to Web support as well, which our standard fee is \$17/hr. A considerable savings.
- Copying/Labeling of DVD at \$3.00/ea (white sleeve) or \$5.00/ea for packaged in black DVD case with label.
- Specific Training classes are \$150.00/class. 16 hours, 12 hours in class and 4 hours lab. Classes are held in (3) hour sessions twice a week for instance on a Monday-Wednesday or Tuesday-Thursday schedule. Usually in the morning but other times can be accommodated.

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